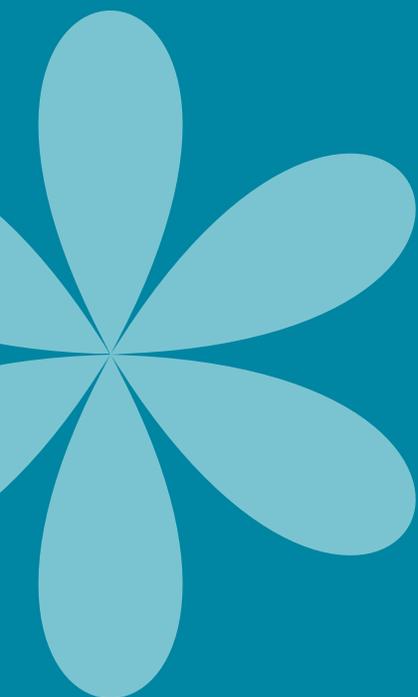




# 2024 IMPACT REPORT: SUZY'S SENIOR COMPANIONSHIP SERVICES

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*Utah's highest quality in-home care.*



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03	Letter from the CEO
04	Nonprofit Overview
05	Financial Highlights
06	Financial Highlights
07	Suzy's Smiles Program
08	Suzy's More than Essentials
09	Suzy's Second Act
10	Client Success Stories
11	Our Impact 2024
12	Sponsor Highlights
13	Getting Involved in 2025
14	Contact Information

# Table of Contents

# Letter from the CEO

03



## Suzy Larsen

Founder + CEO  
Suzy's Senior  
Companionship Services

This past year, we launched a heartwarming initiative—Suzy's Smiles—designed to combat loneliness and rekindle joy through seasonal acts of kindness. Through this program, our team and community volunteers delivered handmade Valentine's hearts, pies for Thanksgiving, and flowers for Mother's Day to clients across our service region. With over 300 personalized deliveries, Suzy's Smiles brought companionship and celebration into the homes of those often left behind, reminding them that they are seen, valued, and cherished. As I reflect on the incredible work we've accomplished together this past year, my heart is full of gratitude. At Suzy's Senior Companionship Services, we are honored to walk alongside our seniors, veterans, and neighbors with disabilities—bringing comfort, dignity, and connection into their daily lives. None of this would be possible without the unwavering support of our partners, donors, and compassionate team. Thank you for believing in our mission and making a profound impact on the lives we touch.

**97%**

Client satisfaction  
rate



**\$1.7M**

total revenue for  
2024



**17%**

Expanded our  
client base



**12**

Counties in Utah  
Served



# Nonprofit Overview



## Mission

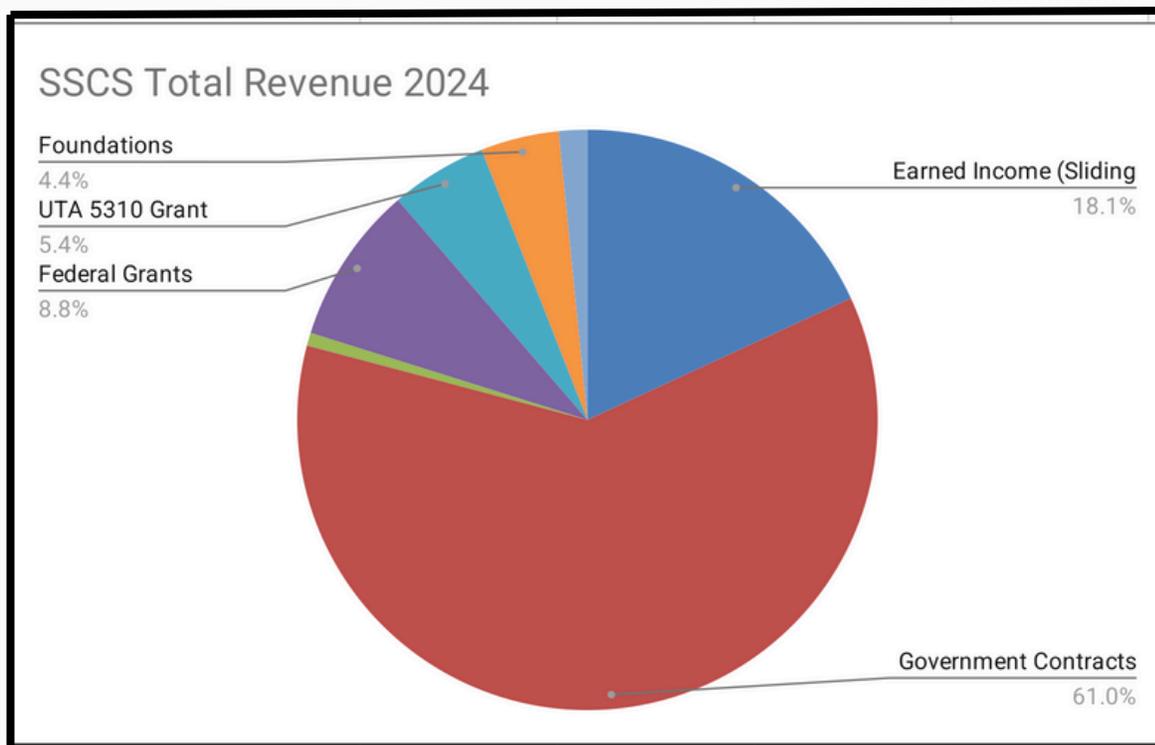
Provide elderly individuals, individuals with disabilities, and veterans with caring one-on-one companionship and access to affordable healthcare and transportation. As well as assistance in utilizing critical community resources, we improve the quality of life for our clients, enrich the local economy and build profound intergenerational connections.

## Vision

We envision a world where every aging adult, veteran, and individual with a disability is deeply connected, respected, and empowered to live a vibrant, independent life—with access to compassionate care, meaningful relationships, and the everyday moments that bring joy.

# Financial Highlights

In 2024, Suzy's Senior Companionship Services (SSCS) continued to demonstrate strong financial stewardship and community-driven impact. With a total operating budget of \$1.78 million, we strategically combined public and private funding, earned income, and grant support to expand essential transportation and in-home services across Northern Utah. Our diversified funding base reflects the trust of our partners and the efficiency of our model, enabling us to serve hundreds of seniors, veterans, and individuals with dignity, affordability, and compassion.



Government  
Contracts

**\$1,160,567.59**



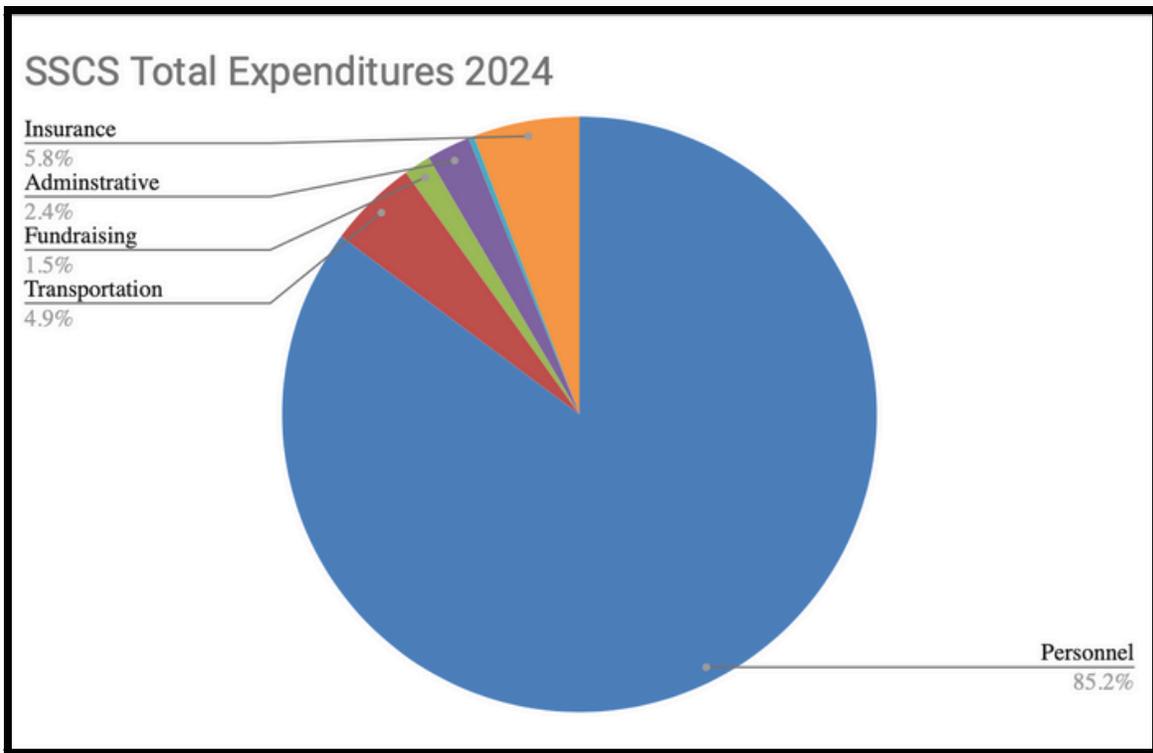
Federal Grants

**\$167,900.00**



# Financial Highlights

At Suzy’s Senior Companionship Services, we know that our people are the heart and hands of our mission. In 2024, we invested \$1,989,624.35—an incredible 85.2% of our total expenditures—into our dedicated employees. This commitment reflects our belief that compassionate, trained, and supported staff are essential to delivering the caring, accessible services that empower seniors, veterans, and individuals with disabilities to live independently. Every mile driven, every home visited, and every moment of companionship begins with the people behind the service. By prioritizing the well-being, training, and retention of our team, we ensure that the care our community receives is rooted in excellence, empathy, and integrity.



Personnel **\$ 1,989,624.35** ↙

Insurance **\$ 135,347.31** ↙

# Suzy's Smiles Program

07

Suzy's Smiles is a year-long initiative designed to combat loneliness and food insecurity among low-income seniors and individuals with disabilities. Centered around six major holidays, the program provides personalized gifts, festive food boxes, and meaningful social interaction. By delivering joy, companionship, and holiday meals. Suzy's Smiles strengthens community connections and ensures vulnerable individuals feel seen, valued, and celebrated throughout the year.

## *Highlights -*

- Reaches 100 seniors and individuals with disabilities per holiday
- Delivers personalized gifts, cards, and social connection
- Provides holiday grocery boxes worth over \$100
- Partners with local schools for handmade cards and artwork
- Supports rural, underserved communities
- Measures impact through participant feedback and well-being



**600**

people served annually



**65%**

of Utah served



# Suzy's More Than Essentials

08



At SSCS, we know that life's most meaningful moments—lunch with a loved one, cheering at a grandchild's game, attending church or community events—shouldn't be out of reach. Yet for many seniors and individuals with disabilities, transportation is the greatest barrier to connection. Our mission is to ensure they don't face those moments alone.

## *Market Analysis -*

The Reality of Senior Isolation is:

- 1 in 4 adults aged 65+ is considered socially isolated. (National Academies of Sciences, Engineering, and Medicine)
- Social isolation increases the risk of dementia by 50% and heart disease by 29%. (CDC)
- Loneliness is as harmful to health as smoking 15 cigarettes a day. (Holt-Lunstad, 2015)
- Seniors without social connections are more likely to experience depression, anxiety, and early mortality.

That is why we created our **More Than the Essentials** program—to ensure no one misses out on life's most meaningful moments.



# 10+

Wheelchair Accessible Vehicles



# 60,000+

one-way trips



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# Suzy's Second Act

09

## SUZY'S SECOND ACT: MEANINGFUL WORK FOR OLDER ADULTS

Suzy's Second Act is a bold new initiative from Suzy's Senior Companionship Services that taps into the power of purpose later in life. Suzy's Second Act empowers older adults with meaningful work that draws on their empathy, experience, and desire to give back. By bridging employment gaps, the program fosters intergenerational connection and helps both employees and clients feel valued, engaged, and purposeful.

### *Why Suzy's Second Act Matters –*

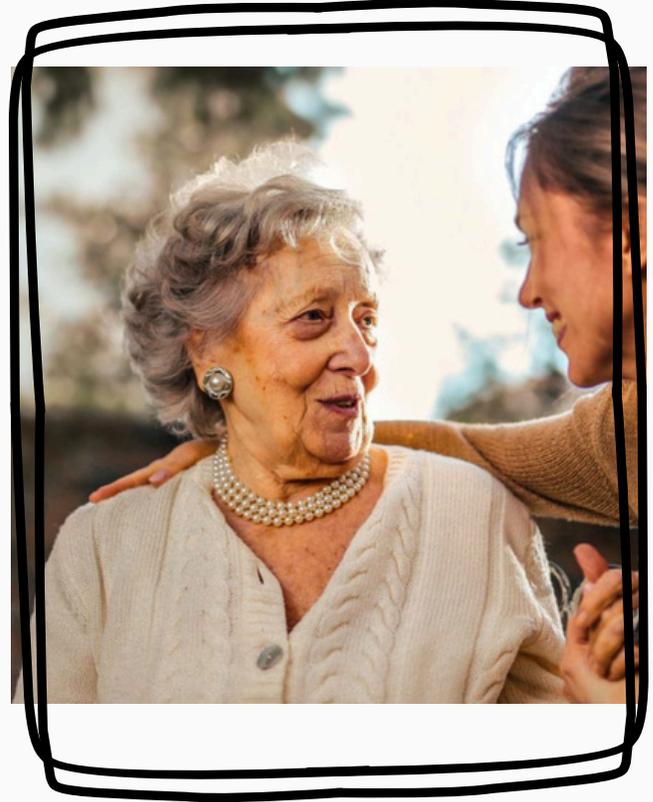
- **Promotes Purpose:** Engages adults 60+ in meaningful, community-focused work.
- **Flexible Employment:** Offers part-time, paid roles suited to older adults' schedules and abilities.
- **Fights Ageism:** Values the unique skills and experience of older workers.
- **Improves Mental Health:** Reduces social isolation and supports emotional well-being and connection.
- **Strengthens Services:** Adds compassionate, dependable, and relatable team members.
- **Reimagines Retirement:** Encourages active, purposeful aging with lasting community impact.

This initiative is not just a workforce solution—it is a movement to value the experience of aging adults, affirm their contributions, and meet critical care needs in our communities with dignity and heart.



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# Client Success Stories



*From Kae & Earl Manning -*

“Suzy’s Seniors has been a total blessing to my wife and me. Her gal is like a daughter to us and helps with anything Kae wants done; fixing a lunch, dressing her, doing her nails, listening as a best friend to both of us, taking my wife to the store, therapy with her sprained hand and arm, making beautiful arrangements, warm hugs—anything we need. Thank God there is such a wonderful organization.”

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*From Eric Maughan -*

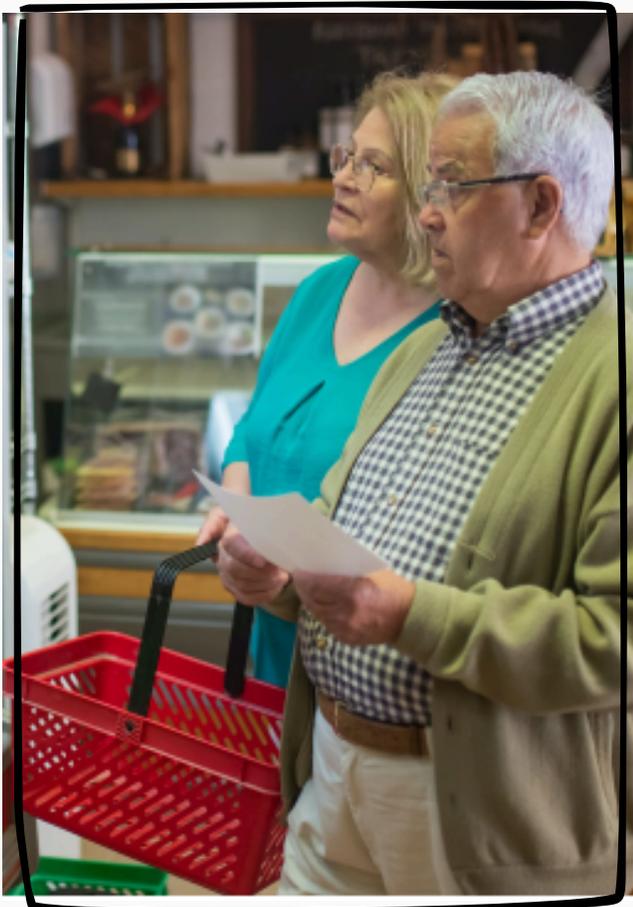
“Suzy has been coming to my mother’s home for several years now. We love her! Yes, she cleans and does small things around the house for Mom, but she’s also a great companion for her! Her willingness to go the extra mile, to serve, and be a friend to Mom is so impressive, and very genuine. I appreciate the love and care she gives. I completely trust her, and highly recommend her services for the elderly.”

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# Our Impact in 2024

Suzy's Senior Companionship Services dedicated 85% of our resources directly to frontline care and community support.

In 2024, Suzy's Senior Companionship Services continued to live our mission of delivering affordable, compassionate care to seniors, veterans, and individuals with disabilities across Northern Utah. Through the commitment of our incredible staff and the trust of our community partners, we expanded services into new rural areas, grew our transportation fleet, and deepened our partnerships with local agencies. Our impact this year was fueled by thoughtful stewardship of our resources—ensuring that every dollar and every hour worked directly supported the independence, dignity, and well-being of those we serve. As demand for our services continues to grow, so does our resolve to lead with empathy, innovation, and excellence.



**100+**



Team members employed, with an emphasis on 50+

**\$27K**



Raised in direct program funding, to expand rural initiatives

# Sponsor Highlights

## Annual Golf Tournament

Our Annual Golf Tournament is a key fundraiser that supports transportation, in-home care, and outreach services for seniors and individuals with disabilities. It also strengthens community ties and raises awareness about the needs of vulnerable older adults in Northern Utah.

**\$28,176**

Revenue



**\$14,211**

Expenses



**\$13,965**

Profit



## Corporate and Private Foundations

The support of our corporate and private foundation partners, helps power our transportation, in-home care, and outreach services. Their commitment reflects a shared vision for a more connected and compassionate community for seniors and individuals with disabilities.

**\$63,201**

Corporate Donors



**\$17,500**

Foundations



**\$80,701**

Total



## Public Grants

Thanks to critical funding from public contracts and grants, SSCS has expanded access to healthcare, reduced social isolation, and strengthened community connections for thousands of low-income and rural residents since 2012 .

**\$102,325**

UTA



**\$164,535**

Davis County



**\$53,395**

BRAG



# Getting Involved in 2025



## 2025 Golf Tournament

Join Suzy's Senior Companionship Services for our first-ever Golf for Good Tournament—an exciting way to give back while enjoying a day on the green. Set for September 18, 2025, at Riverside Golf Course, \$600 per team and a single hole sponsorship is \$400. This fundraiser invites community members, sponsors, and local businesses to tee off for a cause. You can help by registering a team, becoming an event sponsor, donating prizes, or volunteering. All proceeds support transportation and in-home services for Utah's most vulnerable seniors and individuals with disabilities. Swing into action—because every drive makes a difference!

## 2025 Suzy's Smiles

Support Suzy's Smiles in 2025 by sponsoring a holiday event or volunteering to deliver gifts and treats to isolated seniors. Your help brings joy, connection, and dignity to those who need it most.



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# Contact Us



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